



Friday, September 2, 2016

6:30 PM at Keeneland
Keeneland Entertainment Center



Complimentary Bourbon Tastings • Sophisticated Southern Menu • Exciting Live Auction
Outstanding Silent Auction • The Jim Beam Quarterback Challenge & MUCH MORE!

TOUCHDOWN SPONSOR—\$10,000

- Two (2) Preferred Reserved Tables of 10
- Special Recognition in Program & Announced at Event
- Special Recognition in Social Media Promotions
- Sponsor may Provide Promotional Items to Attendees
- Special Memento Provided

FIELD GOAL SPONSOR—\$5,000

- One (1) Preferred Reserved Table of 10
- Special Recognition in Program & Announced at Event
- Special Recognition in Social Media Promotions
- Sponsor may Provide Promotional Items to all Attendees
- Special Memento Provided

EXTRA POINT SPONSOR—\$2,500

- One (1) Preferred Reserved Table of 8
- Special Recognition in Program & Announced at Event
- Sponsor may Provide Promotional Items to all Attendees
- Special Memento Provided

FIRST DOWN SPONSOR—\$1,200

- One (1) Reserved Table of 8
- Special Recognition in Program

